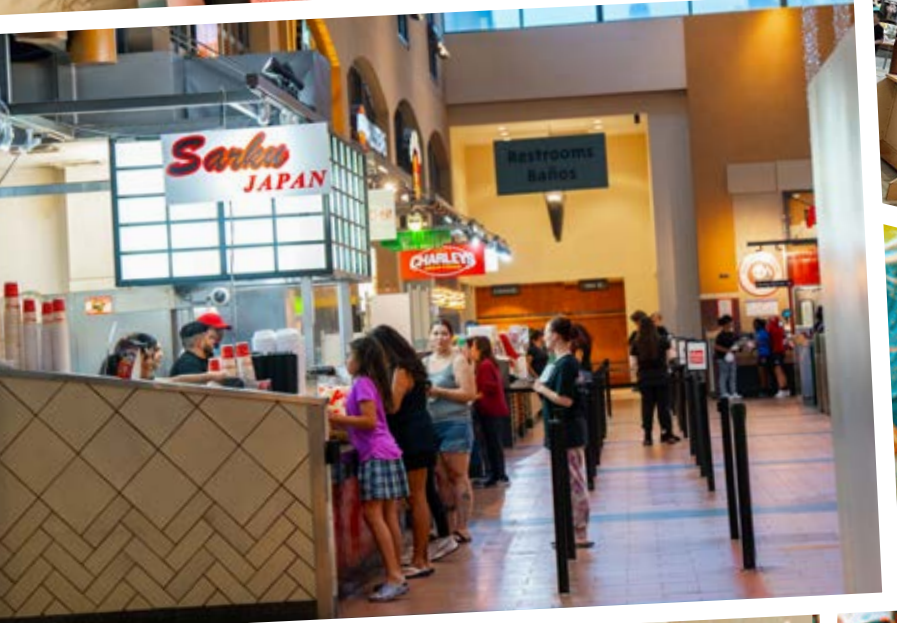


PACIFIC  
RETAIL



DISCOVER SOMETHING NEW

# PARK PLACE MALL



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# Welcome

With over 100 stores, restaurants and entertainment options for all ages, Park Place Mall is the premier destination in Tucson. Ideally located, the center is positioned within 10 miles from the airport, the University of Arizona, the Davis-Monthan Air Force Base, and Saguaro National Park. Anchored by Dillard's, Park Place features renowned national brands including Chicos, Pandora, Banana Republic, Forever 21, H&M, and Victoria's Secret as well as unique local favorites including Creations and Tucson Tea Co. Entertainment and dining options round out the vibrant retail mix with Yard House, Applebee's Neighborhood Grill and Bar, Round One Entertainment and the state-of-the-art Cinemark Century Multiplex complete with Luxury Lounger reclining seats, a snack bar and an arcade. From locals and snowbirds to families and young professionals, the center is a desert sanctuary where culture, fashion, and fun come alive to create memorable experiences.



# A CENTRAL GATHERING PLACE

PARK PLACE MALL OFFERS A SHOPPING AND DINING DESTINATION THAT IS MEMORABLE, EXPERIENTIAL, ENERGETIC AND FUN. THIS DYNAMIC SHOPPING CENTER PROVIDES AN ENHANCED SHOPPING EXPERIENCE BY ENGAGING THE COMMUNITY AND ACTIVATES THE CENTER WITH ENTERTAINMENT AND EXCITEMENT FOR ALL AGES.

Daniel's  
jewelers  
since 1948

Charlotte Russe

AERO ♥ NENESS

AEROPOSTALE

ROUND1

BOWLING

ARCADE

WE FIX IT ALL  
SMART PHONE REPAIR

J&H  
HICKORY FARMS  
SINCE 1951

GIFT SETS  
THEY'LL LOVE!  
PANDORA

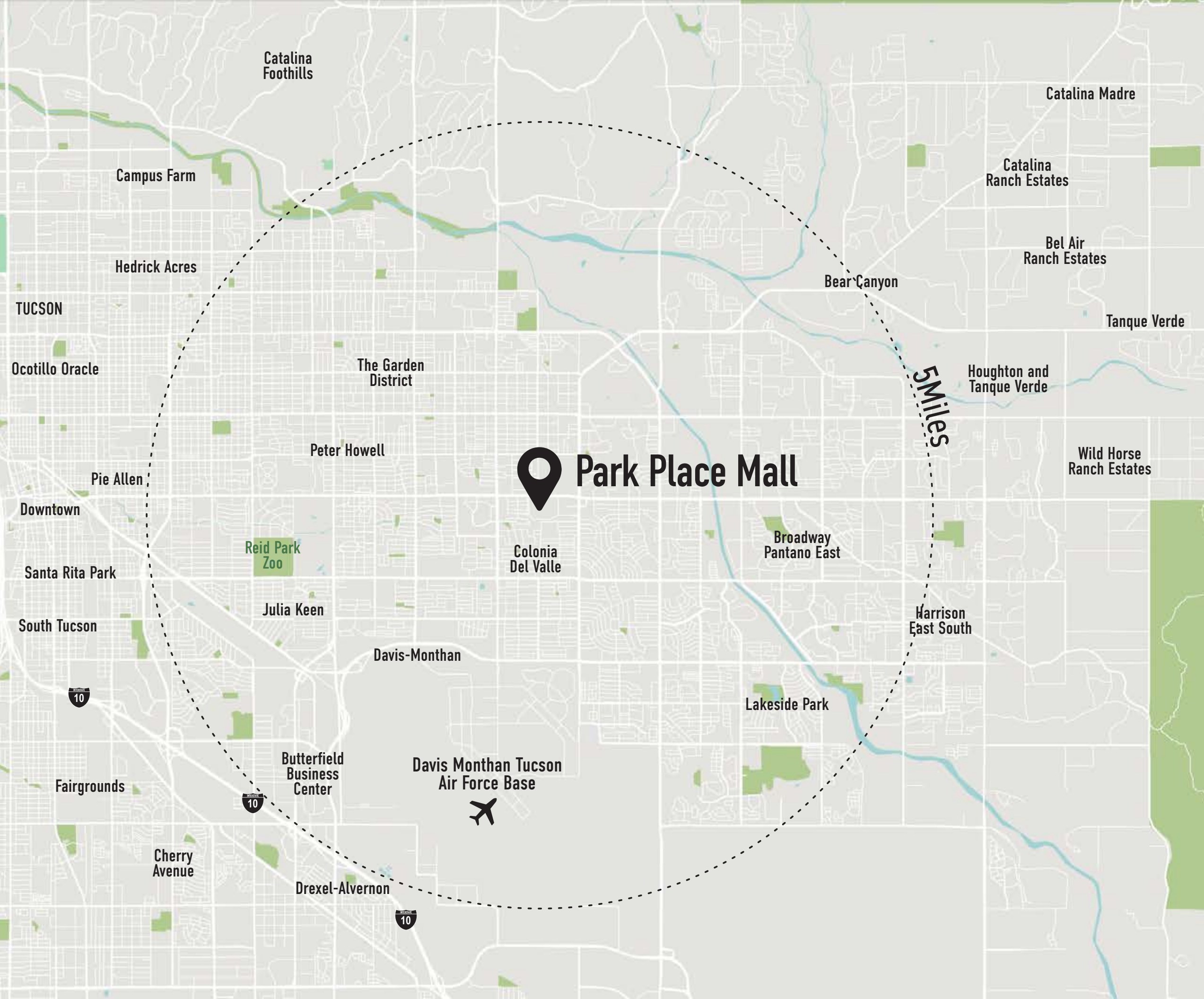
PANDORA

75% OFF

Rolex



**Park Place Mall  
represents the diverse,  
family-friendly  
community that  
embodies the Southern  
Arizona lifestyle.**



**Park Place Mall**

5 Miles

**PROPERTY INFO**

<b>BUILT</b>	1975
<b>REDEVELOPED</b>	2000
<b>STORES</b>	117
<b>TOTAL CENTER GLA</b>	1,062,875 SQ. FT.
<b>TOTAL ANCHOR GLA</b>	657,025 SQ. FT.
<b>WEEKLY VISITORS</b>	135,000+
<b>ANNUAL VISITORS</b>	7 MILLION
<b>PARKING SPACES</b>	5,203



# Retail Mix

## SHOPPING



## DINING



## ENTERTAINMENT



# Demographics

5-MILE

POPULATION	259,851
TOTAL HOUSEHOLDS	118,399
AVG. HOUSEHOLD INCOME	\$65,000

## HOUSEHOLDS & EDUCATION

5-MILE RADIUS



207K+ College or Graduate Degree  
 39K+ Graduate or Professional Degree  
 75K+ High School Graduate or Higher

## RACE & ETHNICITY

10-MILE RADIUS



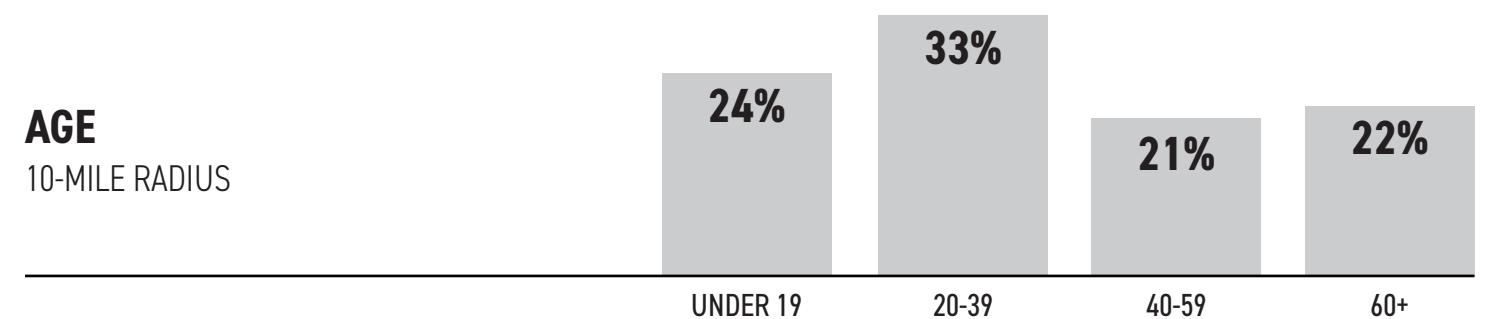
64.8% White  
 4.83% Black or African American  
 3.42% Native American  
 3.07% Asian  
 11.1% Other



# Estimated 7 million shoppers per year

73,552 Employees within a 3-mile radius

AGE  
 10-MILE RADIUS





# Placemaking

CREATING A SENSE OF PLACE



## Customization, Localization & Curation

- Context and details are important
- Destination-worthy public spaces
- Custom artwork & FF&E
- Partnered with local artists & artisans
- Customized music lists



# Tenant Marketing

Park Place Mall features a full service Marketing team to develop and execute strategic Marketing campaigns and programs from community events to public art installations to public relations to increase sales, traffic and visibility at the center.

## — DIGITAL & SOCIAL

Inclusion on property website and directories.  
Regular social media posts on property social media channels with paid support when applicable.  
Opportunity to include info (offers, events, promotions) in monthly e-newsletter.

## — PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with paid social posts.  
Strong relationships with local media and influencers who can offer turnkey services.

## — ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





*Park Place Mall represents a significant part of the community by providing **various services, amenities, and events.***





CHARGING  
STATION



WIFI  
SERVICE



KIDS  
PLAY AREA



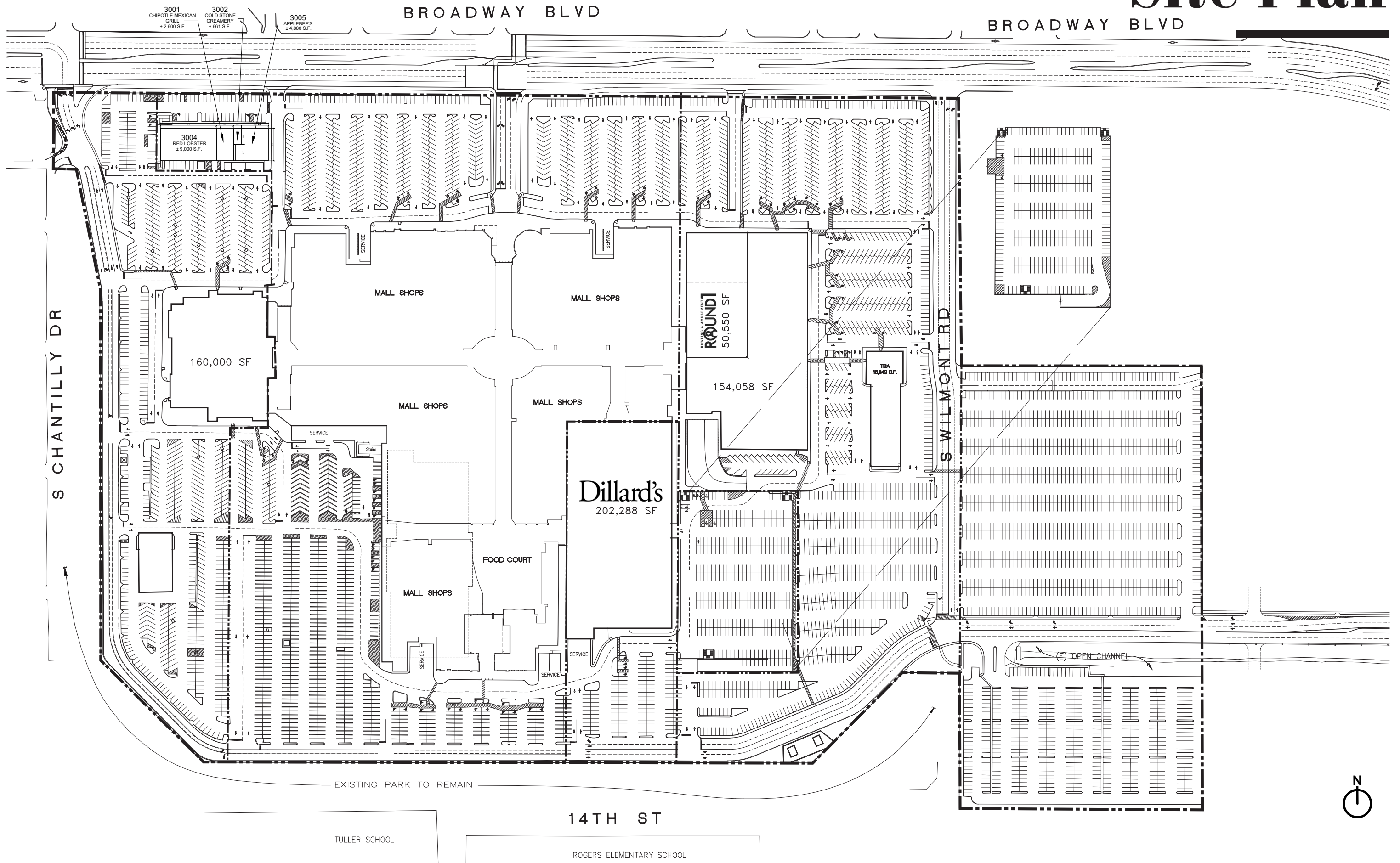
COVERED  
PARKING



LIVE TV /  
SPORTS COVERAGE



# Site Plan



# Site Plan

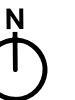
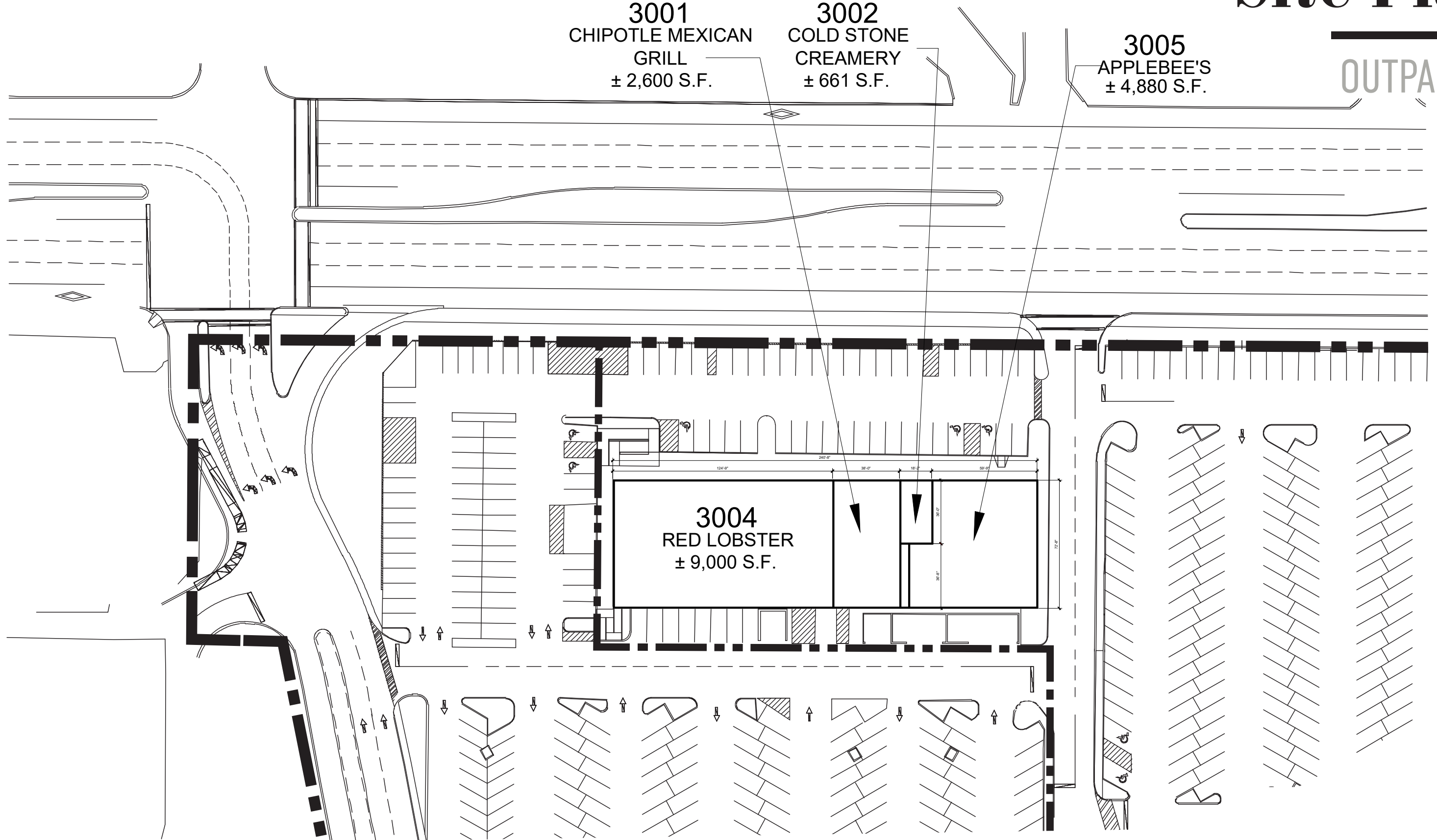
OUTPARCEL

3001  
CHIPOTLE MEXICAN  
GRILL  
± 2,600 S.F.

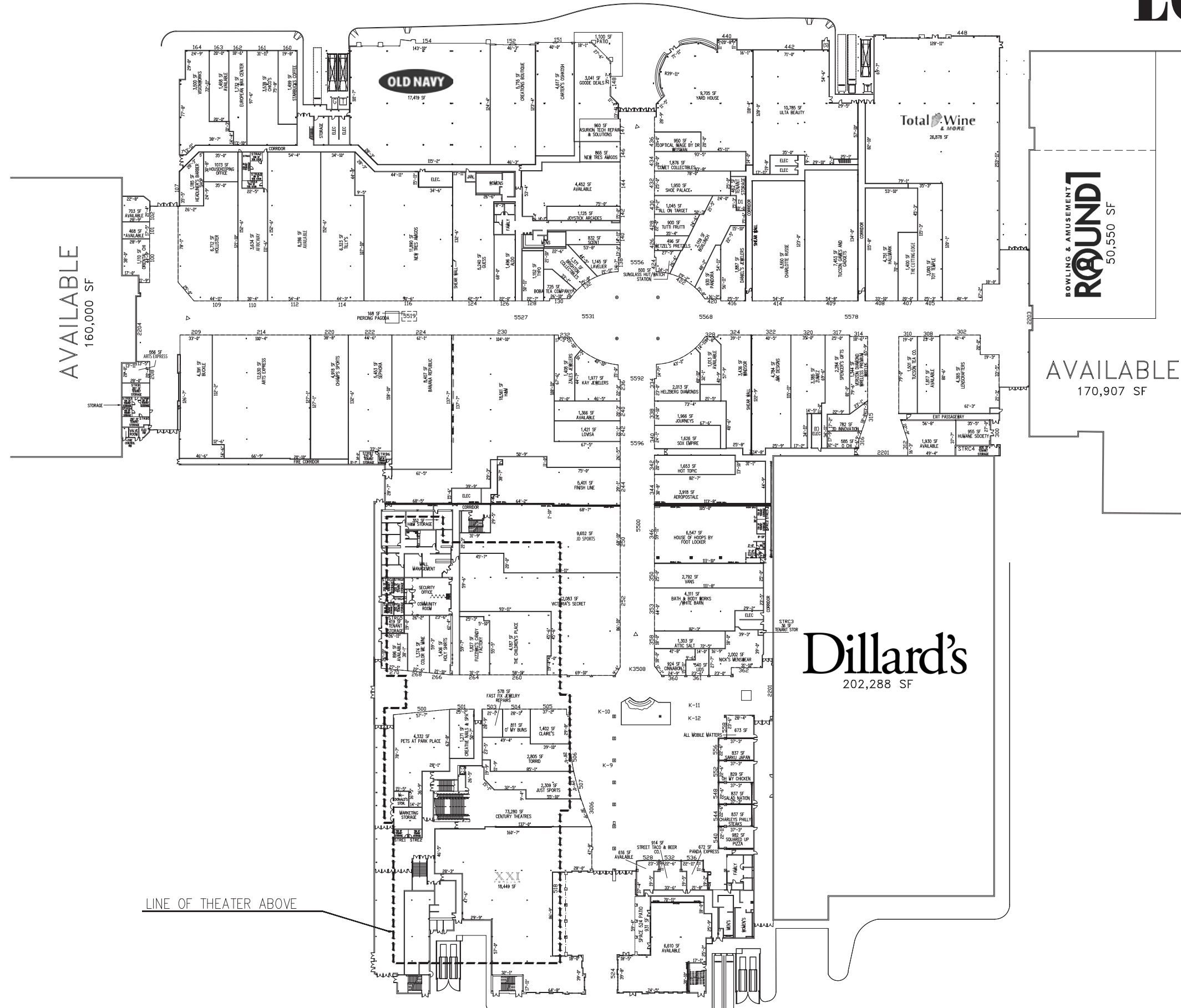
3002  
COLD STONE  
CREAMERY  
± 661 S.F.

3005  
APPLEBEE'S  
± 4,880 S.F.

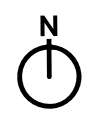
3004  
RED LOBSTER  
± 9,000 S.F.



# Lease Plan



LINE OF THEATER ABOVE





San Xavier del Bac Mission



Saguaro National Park



Hotel Congress

## Significant *Landmarks*



The University of Arizona



Santa Catalina Mountains





## LEASING

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### ELI LUX

805.403.8717

ELUX@PACIFICRETAIL.COM

### RYAN BACKS

317.389.6875

RBACKS@PACIFICRETAIL.COM

## LOCAL LEASING

---

### JAMES MCGEE

520.561.9722

JMCGEE@PARKPLACEMALL.COM

### MAGGIE PAWELEK

630.816.4110

MPAWELEK@PACIFICRETAIL.COM

# PARK PLACE

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XXII  
FOREVER

# Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and an additional 17 million square feet of asset management, advisory and master planning services.



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